

Swedcham Young Professionals Interest Survey 2015

Considerations and objective

Swedcham Young Professionals Committee prepared the survey for the first time, in order to know the activities, opinions and suggestions of its participants or people interested in being a participant and provide relevant events and information.

The Committee believes that it is important to have a constant dialogue with them so that they may express their opinions and comment about our various activities.

Chosen Scope

People who has participated in the events, young employees of Swedish companies, Students of the Swedish Course and Swedcham young Individual Members. 34 people took part in this survey.

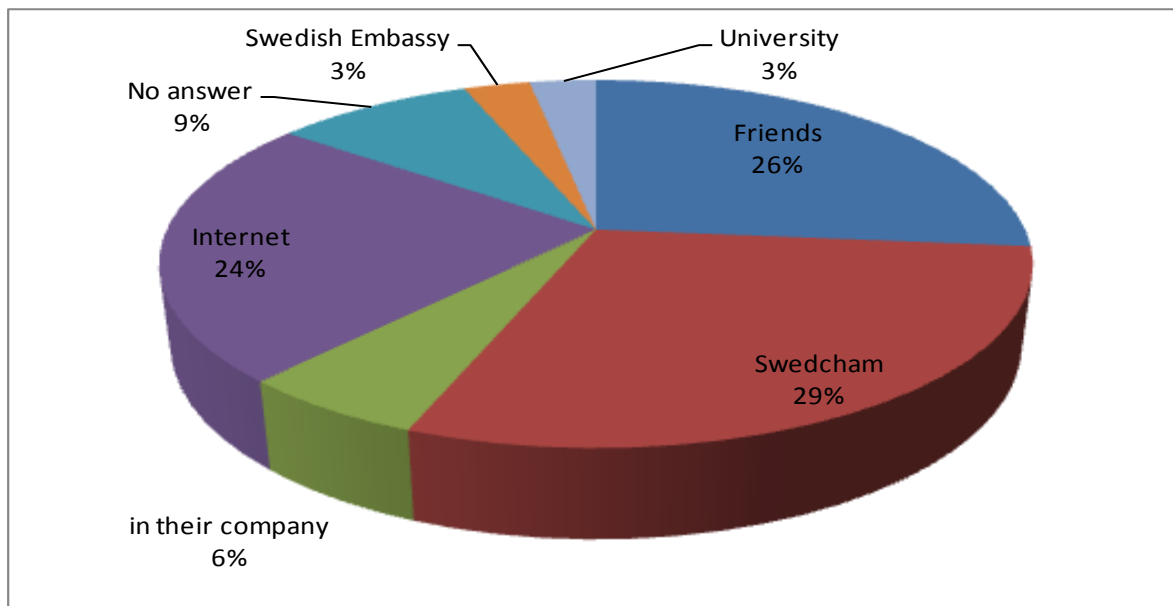
Questionnaires

Swedcham Young Professionals Committee e-mailed the participants a Google Forms questionnaire with 19 questions, divided under two subjects: Opinions/Suggestions/Feedback and Participants Profile/Background.

Note: *To maintain the privacy of the survey, the results present general information, without identifying the answer given by the participants for each question.*

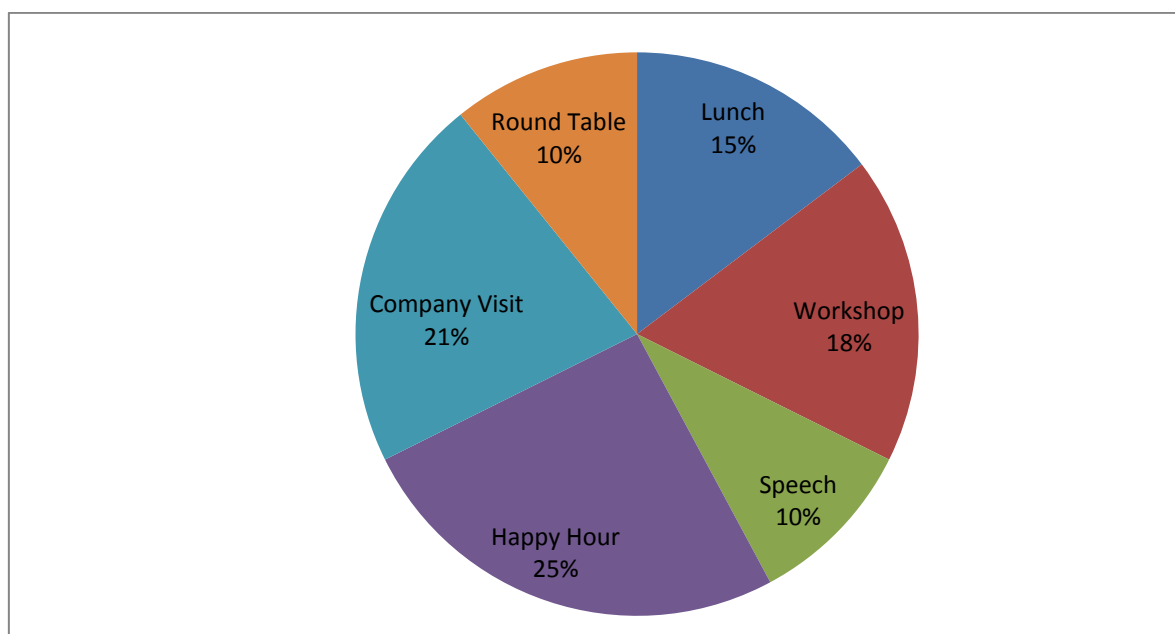
I. Interest in Swedcham Young Professionals

1. How people get in touch with us



2. Activities Young Professionals consider more interesting.

It was possible to indicate more than one option.



3. Activities participants suggest YP should organize

- Events with job offers
- Cross cultural seminars

- Networking dinners, since it might be difficult for students and professionals to leave studies/work in the middle of the day for a lunch networking
- Exchange Programs.

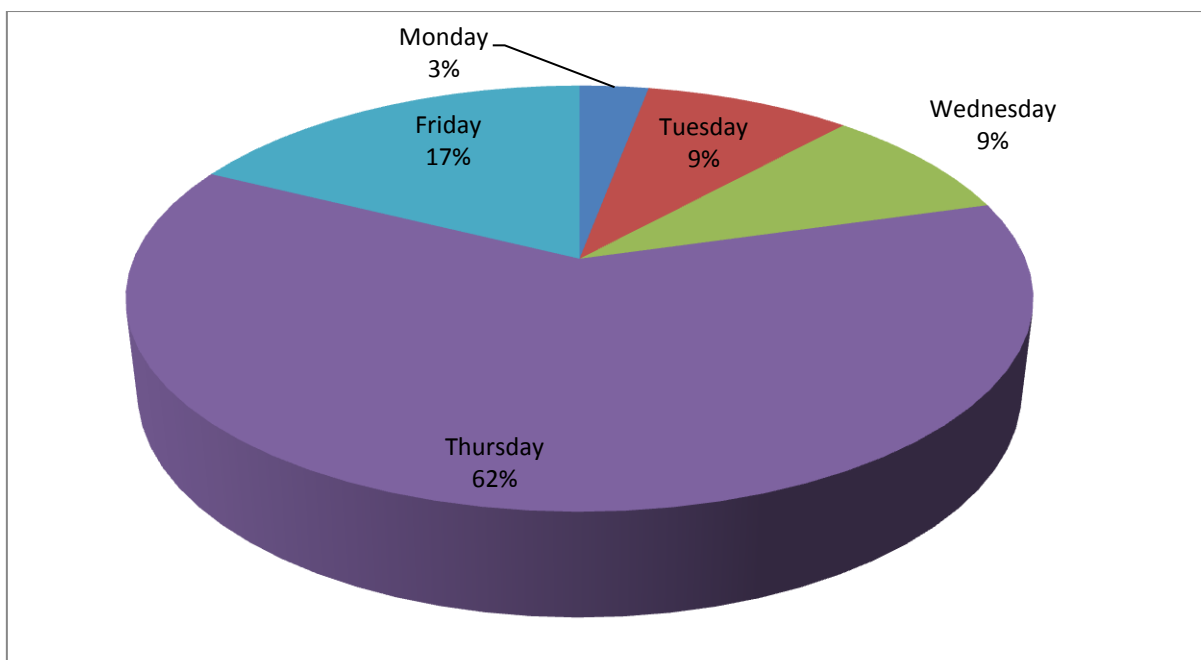
4. Topics what these activities should cover

- Current Brazilian market for foreign industries and/or for young professionals;
- How to take a turn in your career
- How to face an economic crisis
- How to market yourself
- Business challenges in Brazil, in which different groups may discuss how to deal with them
- How to enroll in Swedish Universities, apply for internships, etc.
- What companies look for in young professionals
- Competence Development and Career Management.

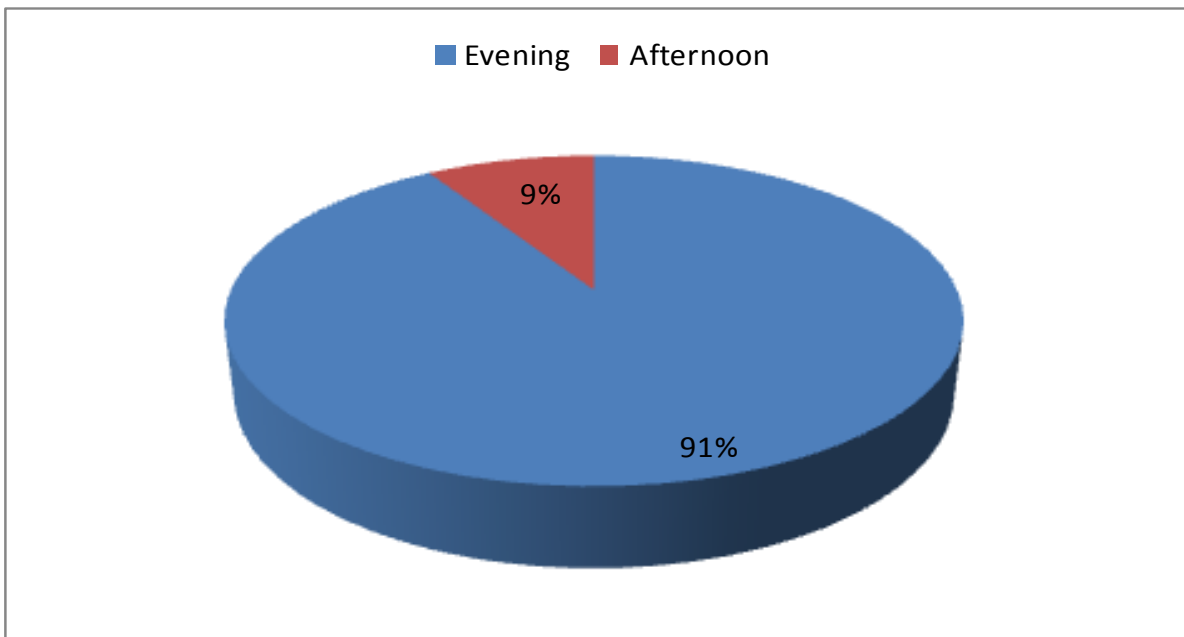
5. Suggestions for speakers or workshop leaders

- Joe Leahy from Financial Times or Jan Piotrowski, Brazil correspondent Economist magazine
- HR people/managers from Swedish companies
- **Hyper Island's** - enables companies and individuals to develop, grow and rise to the challenges of tomorrow's transformative technology
- **Peter Åberg, Regional Business Controller at Alfa Laval and Motivational Speaker**
- Professors from universities
- **Niklas Zennstrom (Skype)**

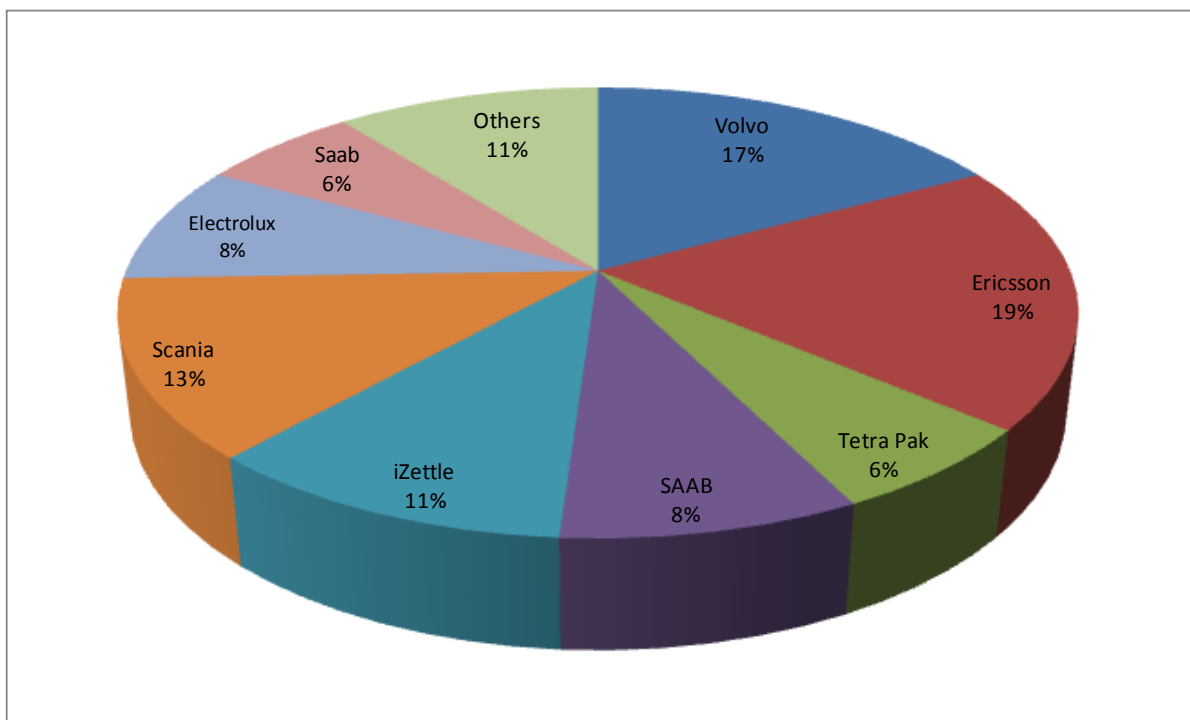
6. Day of the week Young Professionals events should take



7. Time of the day



8. Swedish companies, established in the state of Sao Paulo, participants would like to visit

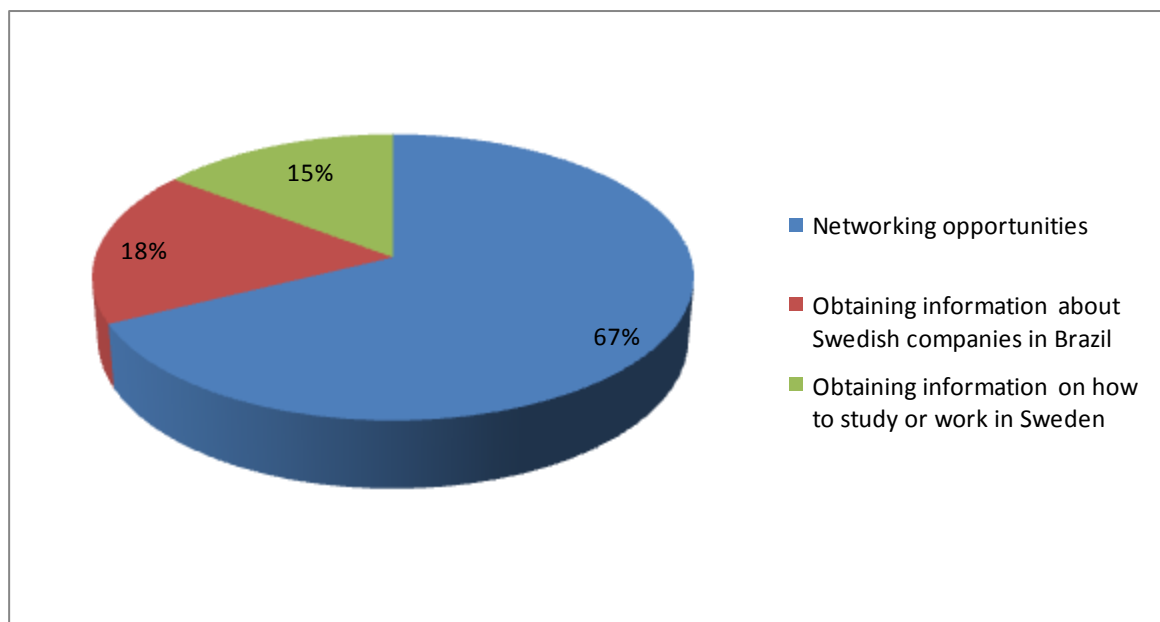


9. Feedback about events we have already organized and what we can improve

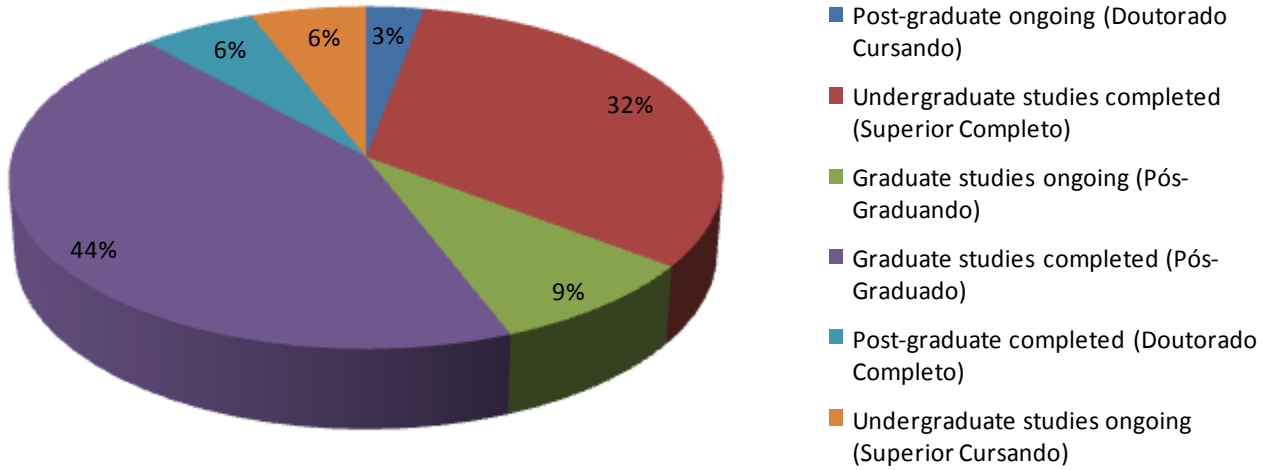
- Career fair was a good event but was hard to talk to the companies/universities after 19pm
- The companies in the career fair only indicated how to access the website to apply for vacancies, they could have given more information and tips
- I only have one point regarding the career fair where there were not actual chances to candidate for a job opportunity other than on the companies websites, which would make no sense of having the fair in my point of view
- I have only been to the happy hours. Very good! Perhaps the food selection and quantities could be improved
- Happy Hour – HH's a great way to introduce new ppl to SP with each other and also to make professional connections
- The happy hour are getting better every edition, more and more young professionals joining the event
- I have to congratulate the team that works to make possible all the events.

II. About Young Professionals Members:

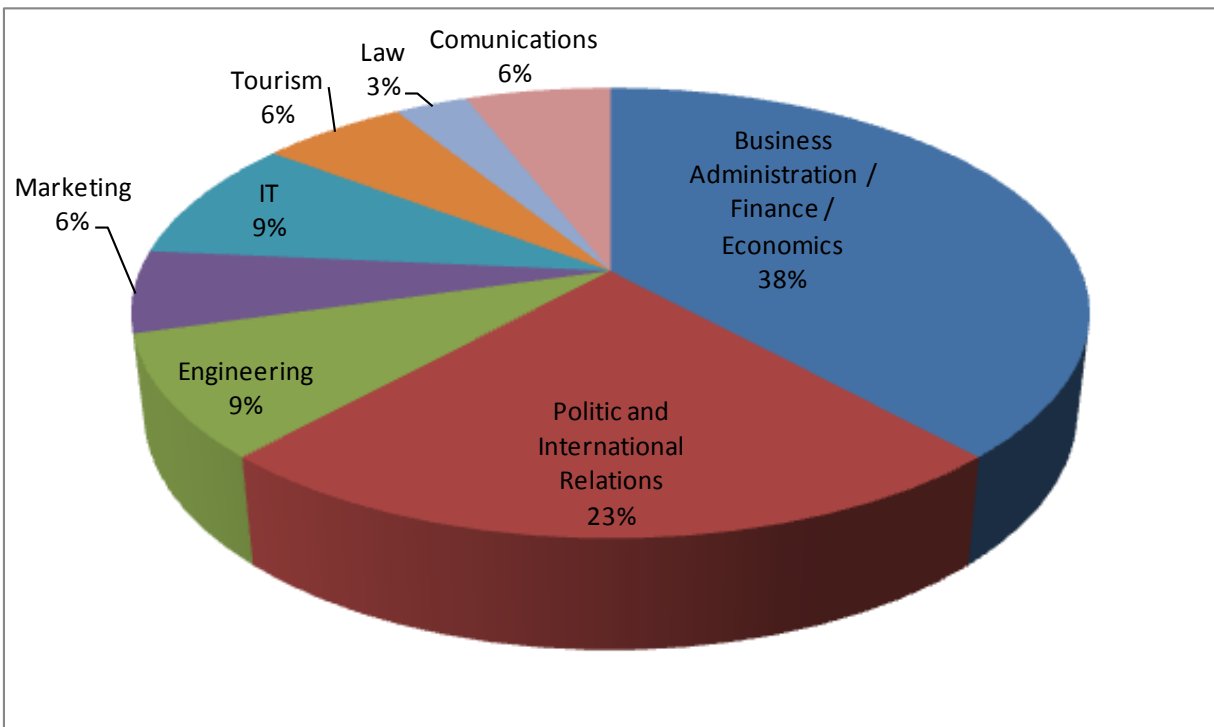
10. Main interest in joining Young Professionals



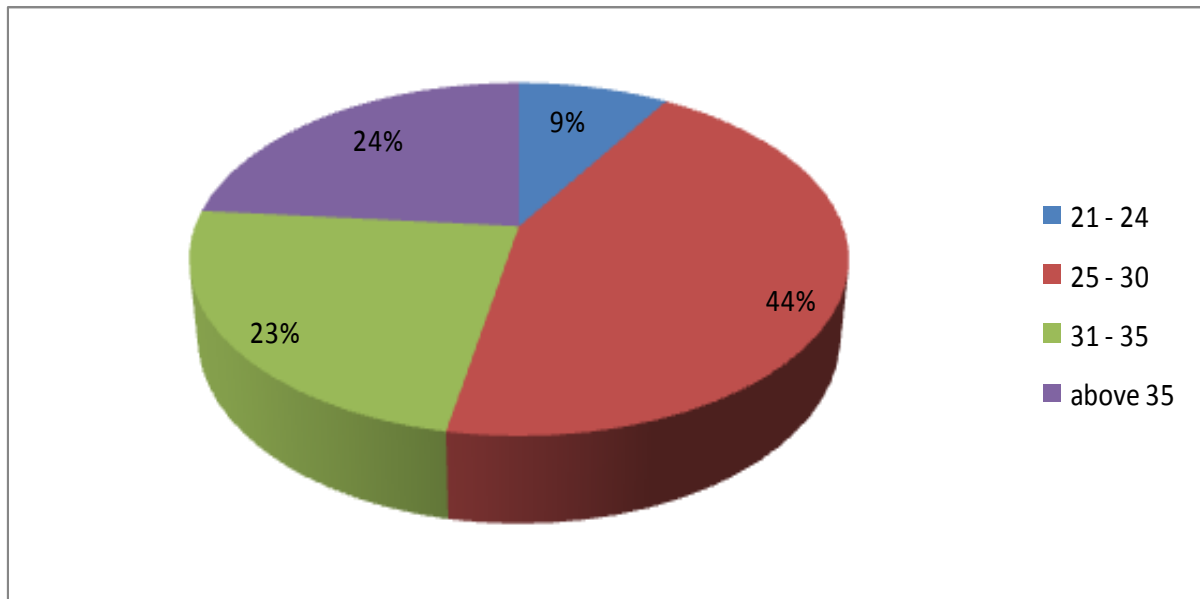
11. Educational background



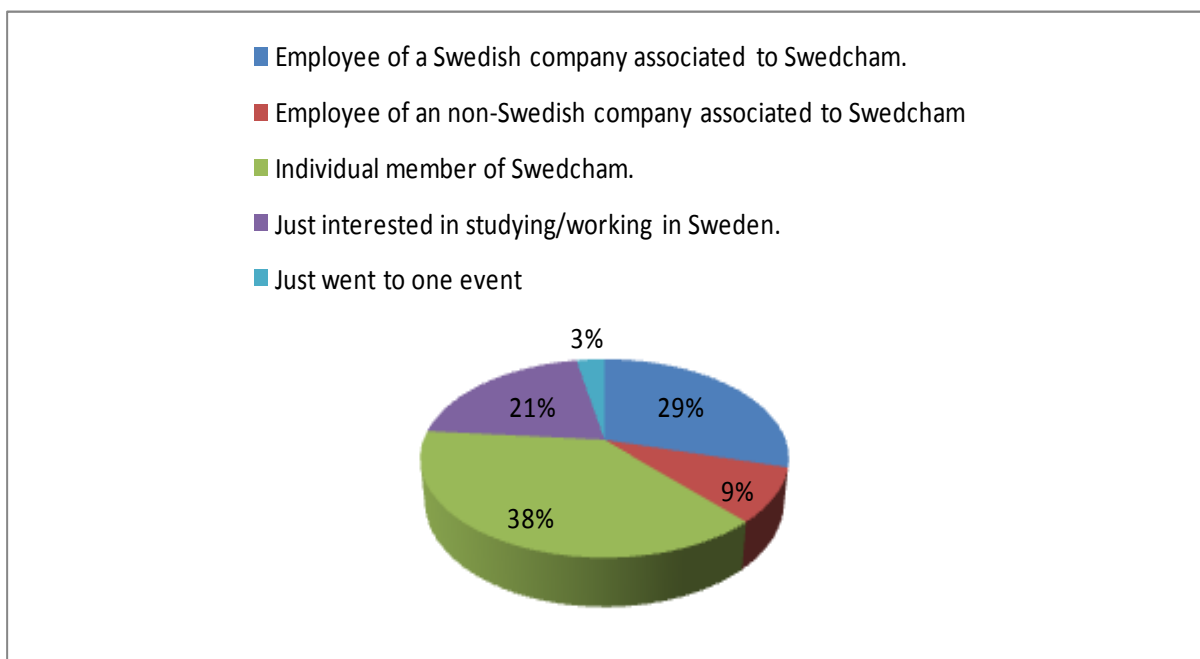
12. Area of studies/graduation:



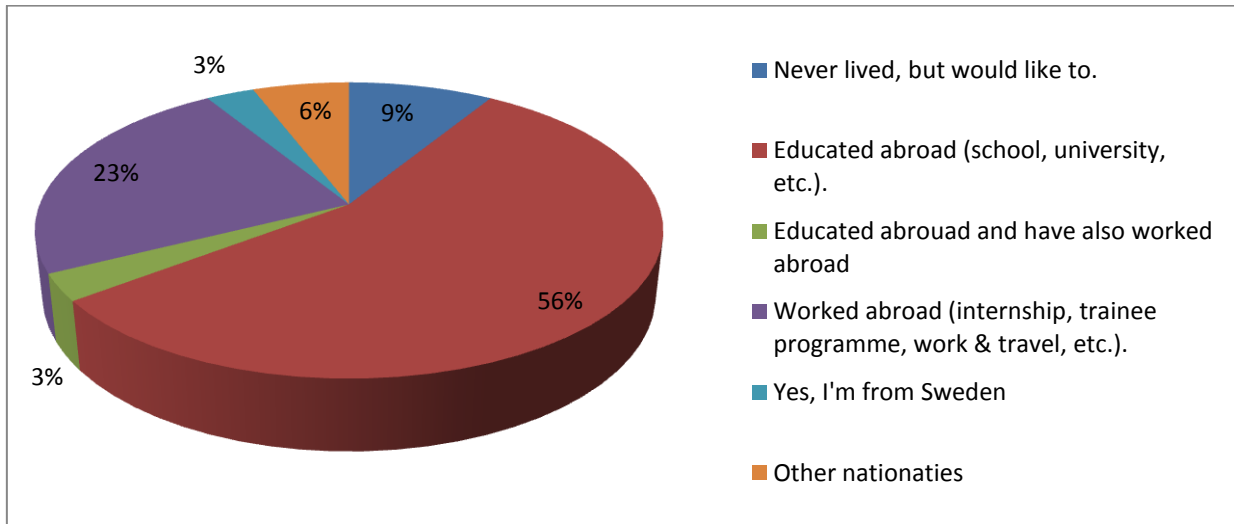
13. Age



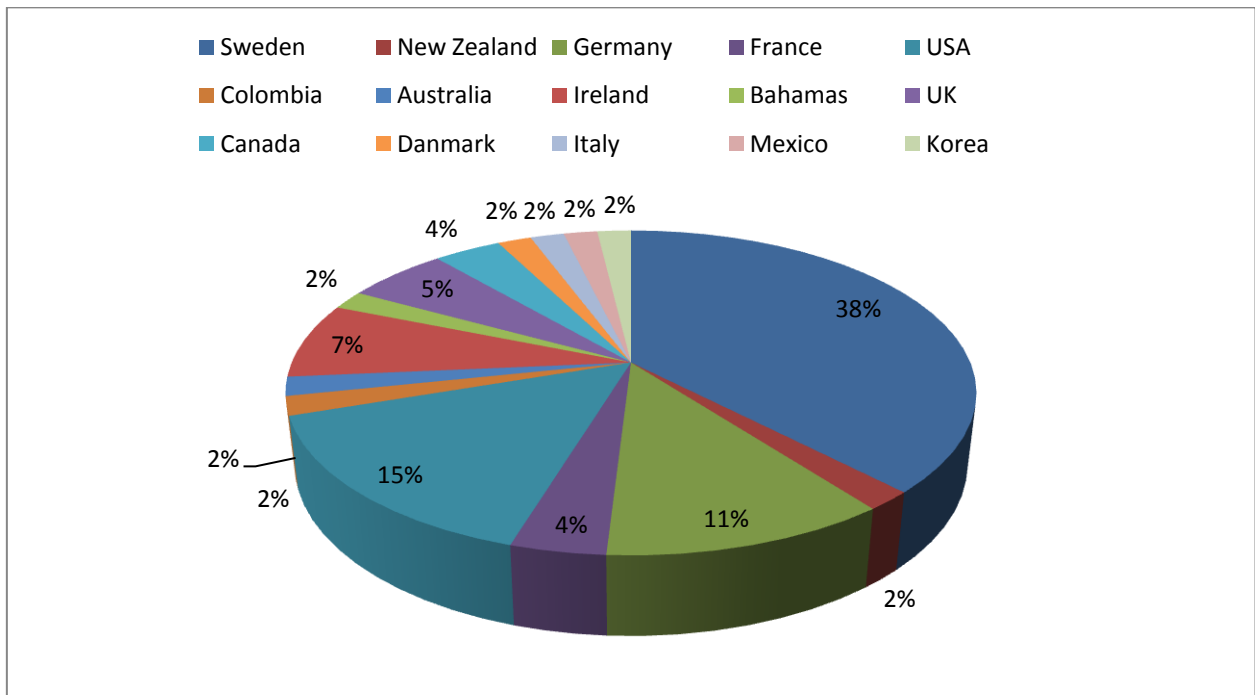
14. Participants' profile



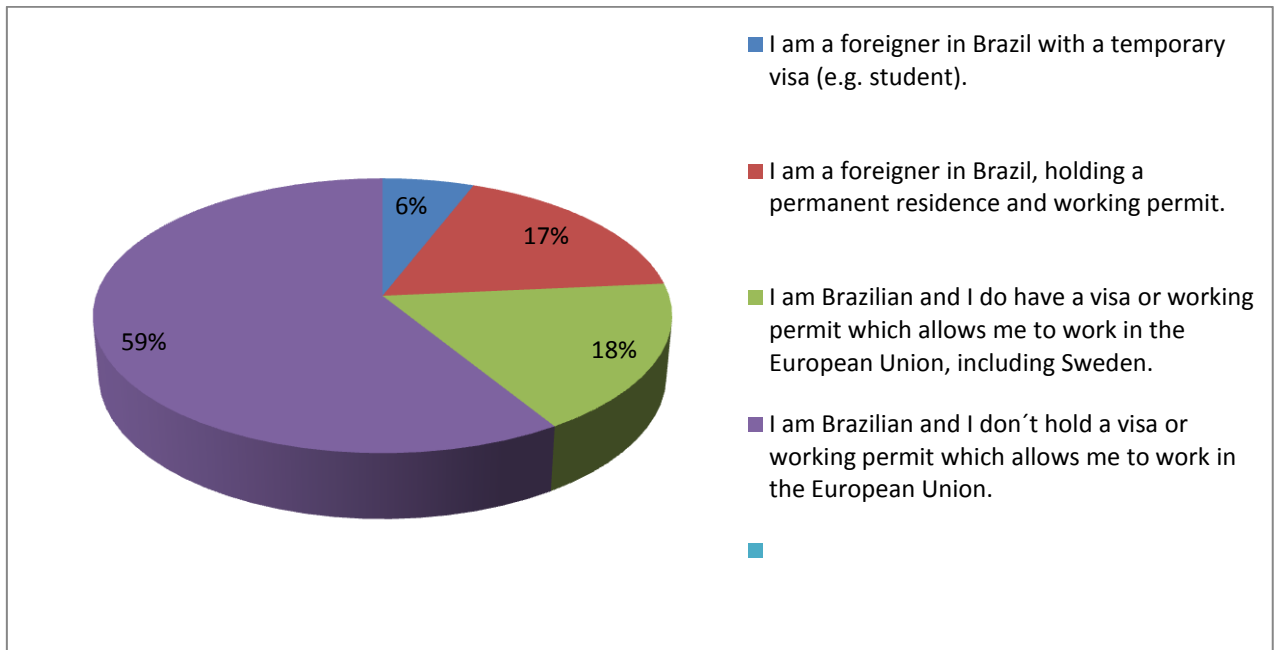
15. Experience living abroad



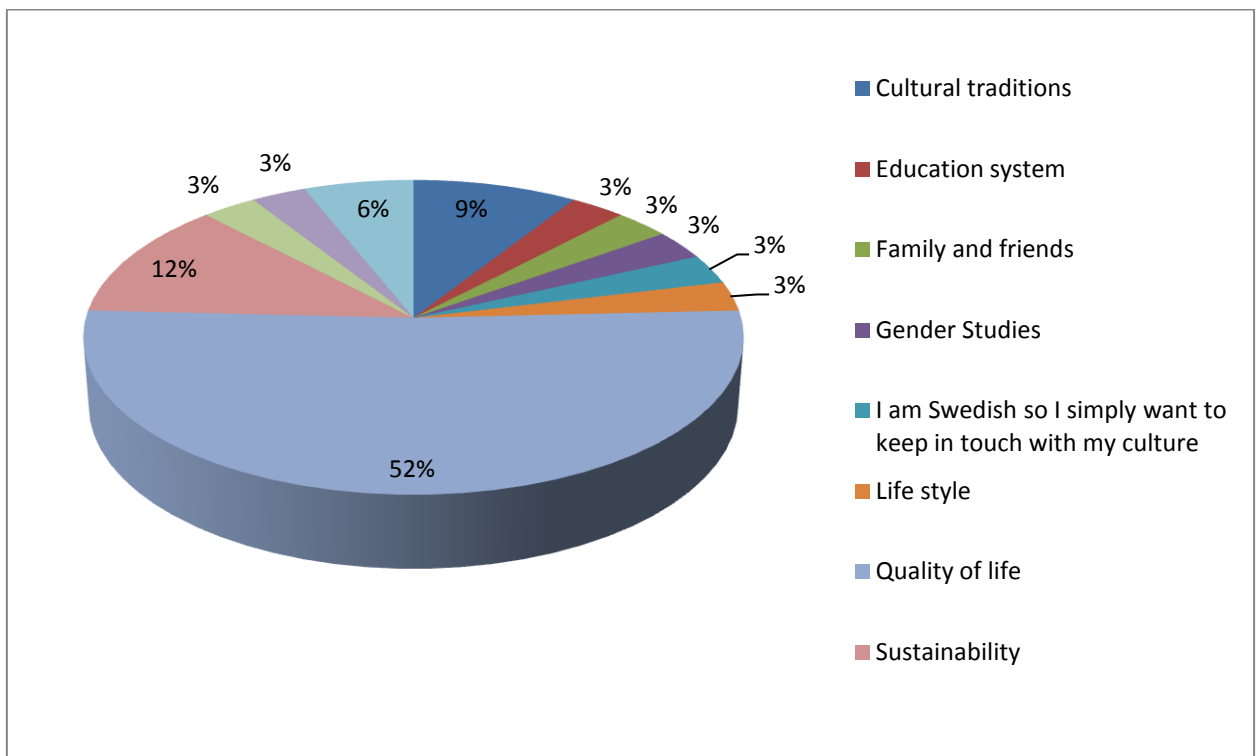
16. Where?



17. Regarding to work permits



18. Interests in Sweden



19. Interested in joining a group on LinkedIn

